

It's good to know where things come from.



And where they're going.

If you have a food business, providing safe food for your customers is a top priority. That's why you are legally required to implement a food traceability system.

Trusting the safety of goods or ingredients coming in means you can have confidence in products going out. By adopting this 'one up, one down' traceability system, you are helping to protect the entire food supply chain. That's good news for everyone.

It is the law. So, when it comes to food, the simple message is: be traceable.

For information or advice contact the Food Safety Authority of Ireland on 1890 336677 or www.fsai.ie.

Traceability is everyone's business.

