



# **It's not only sensible to know where beef comes from, it's the law.**

Food catering businesses are legally obliged to display the country of origin of beef in their premises. This information must be clearly visible either on the menu or on a sign/board inside or outside the food premises. Hotels, restaurants, pubs serving food, sandwich bars, deli counters, staff canteens and other food caterers are all covered by the Health (Country of Origin of Beef) Regulations, 2006.

So, call the Food Safety Authority of Ireland on 1890 336677 or visit [www.fsai.ie](http://www.fsai.ie) to find out more on how you can help your valued customers make a more informed choice about the beef they eat.

**Traceability is everyone's business.**

