



Strategy 2019–2023



OUR VISION

Safe and trustworthy food for everyone

OUR MISSION

**We protect consumers and
raise compliance through partnership,
science and food law enforcement**

OUR VALUES

**Integrity, respect, passion, transparency,
teamwork and collaboration**

Our Goals

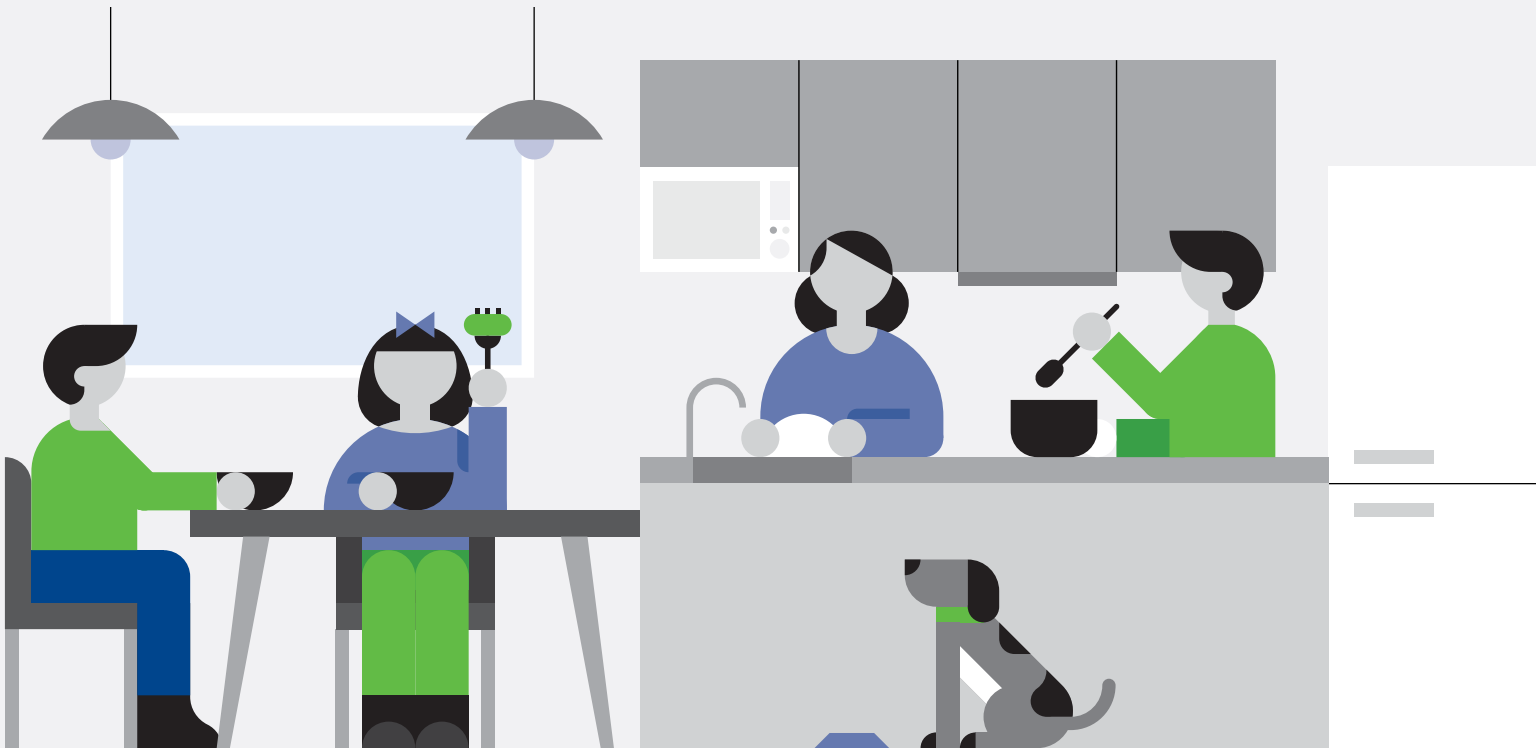
OUR GOALS

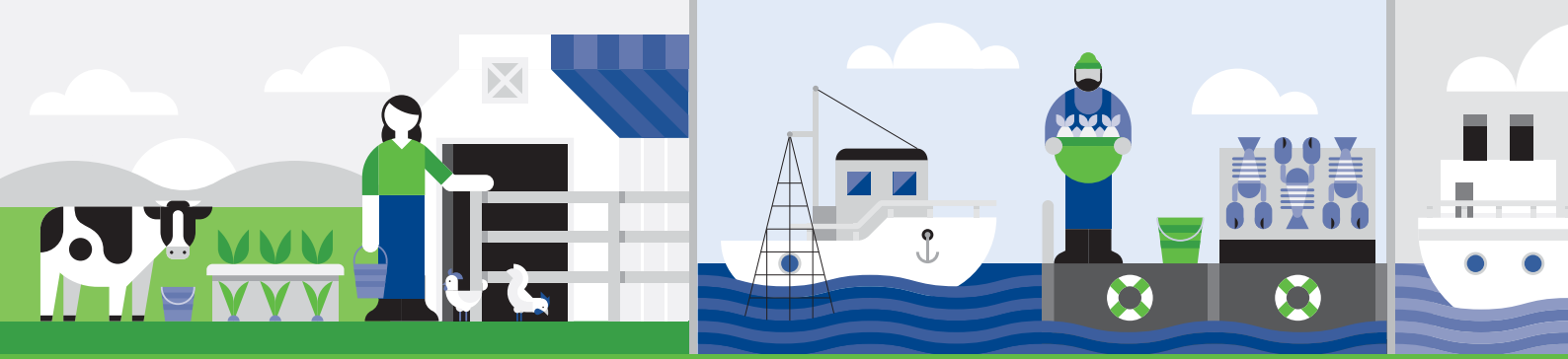
Enforcement and compliance

Science, expertise and evidence

Engagement and communication

Organisational excellence





Goal 1

Enforcement and compliance

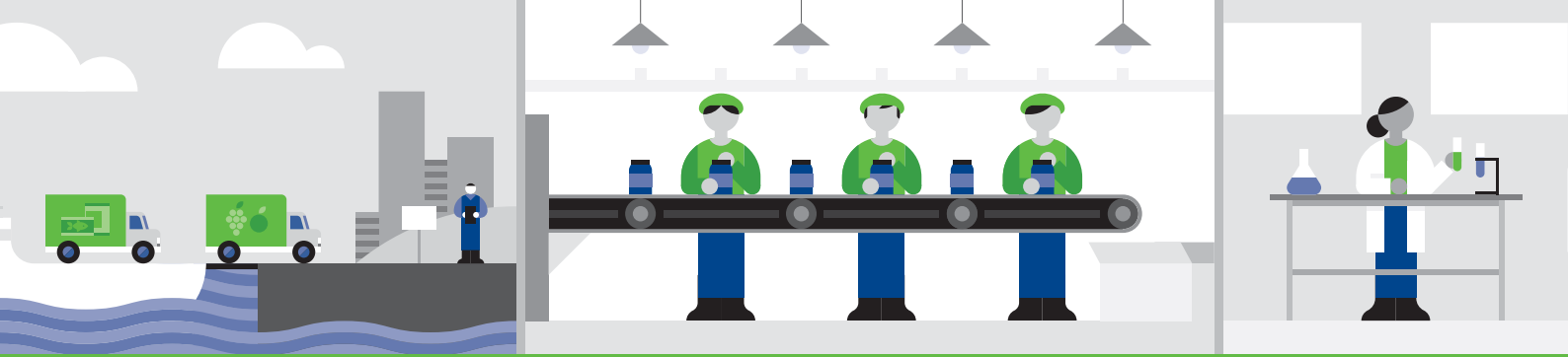
To enforce food law and increase compliance, in collaboration with our regulatory partners, through a world-class food control system

OBJECTIVES

- 1** Lead and support Ireland's food safety regulators to implement a fair, consistent and effective system of enforcement.
- 2** Manage risks in the food chain and respond effectively to any national or international food incident or crisis.
- 3** Ensure the safety, integrity and authenticity of the food chain by detecting, deterring and preventing breaches of food law, and taking action to protect consumers.
- 4** Strive for a world-class official food control system for Ireland which delivers the best outcomes for consumers.

EXPECTED OUTCOMES

- Comprehensive, effective and consistent official controls are in place across the FSAI and the official agencies, thereby delivering increased standards of food safety and innovative solutions to reduce risk.
- The safety, authenticity and integrity of the food supply chain in Ireland is enhanced through official controls that detect and deter non-compliances, including fraudulent practices.
- Ireland's official food controls for food safety are demonstrated to be among the world's best operational models.



Goal 2

Science, expertise and evidence

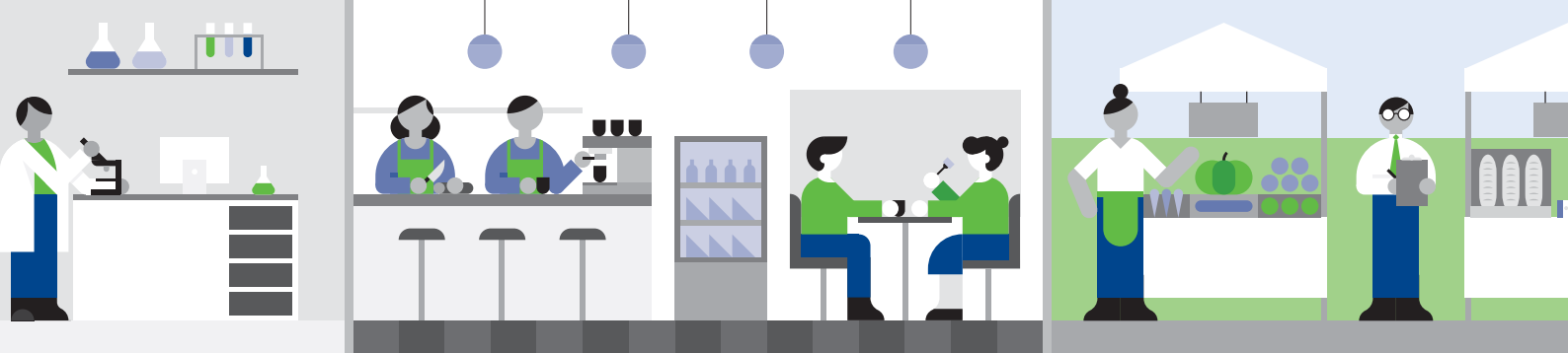
To advance food safety and integrity through independent science, expertise and a strong evidence base

OBJECTIVES

- 1 Support risk-based decision-making and policy with high-quality, independent expertise.
- 2 Expand the evidence base through research, coordinated studies and scientific collaboration.
- 3 Advance risk assessment practice to promote trust and engagement.
- 4 Grow our ability to identify emerging risks and threats to the food chain.
- 5 Influence the development of food standards and enforcement approaches at European and international level.

EXPECTED OUTCOMES

- Research to strengthen the science and evidence base for risk assessments that support risk-based controls and policy advice.
- Proactive identification and communication of emerging risks to the food chain.
- Recognition of the FSAI as a science-based organisation with a highly skilled and committed scientific staff.
- EU and international food standards and controls that protect the consumer and are proportionate to the risks.



Goal 3

Engagement and communication

To be a leader in the safety and integrity of food through communication, partnership, collaboration and advocacy

OBJECTIVES

- 1** Provide clear and evidence-based advice and information to promote food safety and build compliance with food law.
- 2** Work in partnership with Government, other state agencies, academia and civil society organisations to champion food safety within Ireland.
- 3** Collaborate with key stakeholders to foster and promote a culture of food safety and compliance within Ireland's food industry.
- 4** Improve our capacity and capability by working with others to advocate for safe and trustworthy food for everyone.

EXPECTED OUTCOMES

- Ireland is recognised as a leader in the safety and integrity of food.
- Our partners and collaborators continue to advocate for a strong food safety system.
- We are recognised as the leading authoritative source for information on the safety and integrity of food in Ireland.
- Our communications are accurate and timely and provide relevant information for our stakeholders.



Goal 4

Organisational excellence

To empower our people, strengthen our systems, and develop our culture to achieve organisational excellence and maximise our impact

OBJECTIVES

- 1 Ensure a high-performing and empowering culture for our people, built on innovation, shared values and teamwork.
- 2 Provide a robust and targeted information framework to deliver internal efficiencies and meet stakeholder and customer needs.
- 3 Ensure that our governance structures support informed and accountable decision-making underpinned by responsive leadership, risk management processes and compliance.
- 4 Embed a culture of quality through ensuring that systems, processes and procedures meet the highest standards.
- 5 Enhance recognition of the FSAI's identity, influence and reputation among staff, stakeholders and customers.

EXPECTED OUTCOMES

- A high-performing, collaborative and well-governed organisation delivering on its ambitious strategic goals.
- A data-centric organisation which utilises advanced information systems to support its decision-making and enhance stakeholder engagement.
- The FSAI is good value for money in terms of its role in ensuring safe and trustworthy food for everyone.




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