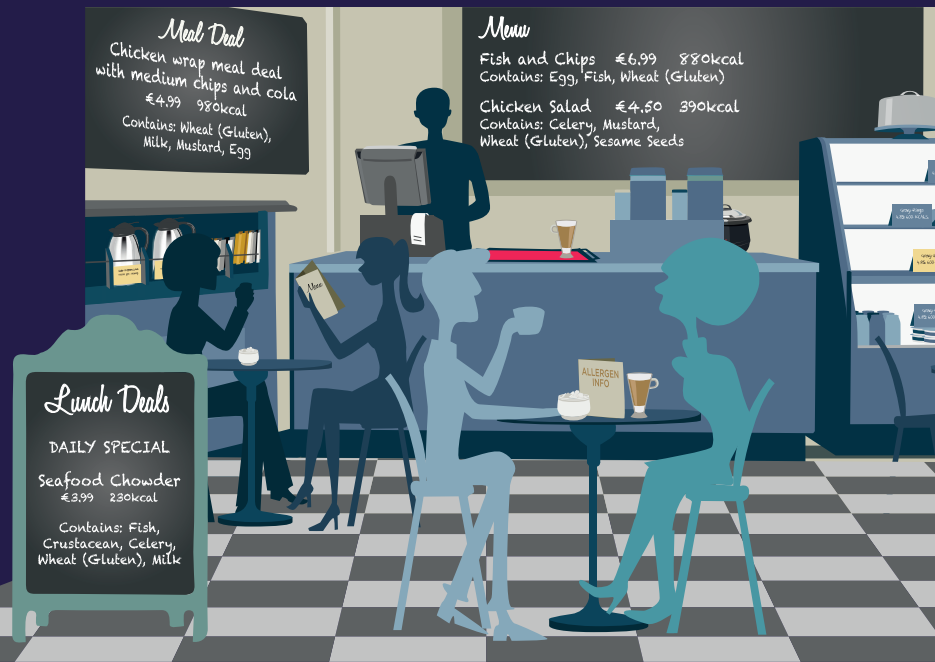


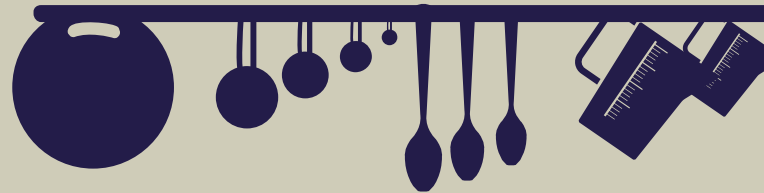
Helps put allergen and calorie information on your menu

www.menucal.ie



A FREE TOOL to help identify the 14 categories of allergens and calculate calories in all your dishes

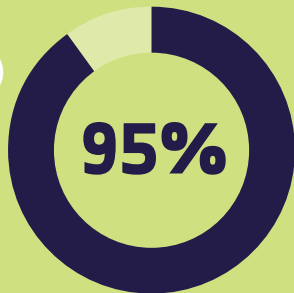
Can help you **COMPLY WITH FOOD LAW** in relation to food allergen declaration



CONTAINS OVER 2,000 BASIC INGREDIENTS

which you build on with the ingredients you use in your business

DEVELOPED BY CHEFS FOR CHEFS – proven in scientific testing to give food businesses accurate results



95% of consumers want calorie menu labelling in all or some, food outlets

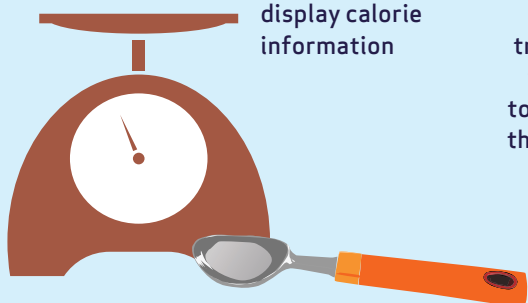
CALORIE INTAKE

24% of daily calories are eaten outside of the home rising to ...

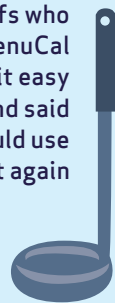
... 33% in 18 to 35 year olds



58% of food service businesses want to display calorie information



80% of chefs who tried MenuCal found it easy to use and said they would use it again



22,000 FOOD BUSINESSES right across Ireland can benefit from using the free tool, MenuCal

Research shows **BUSINESS PROFIT MARGINS** are not negatively affected

