This free seminar is targeted at stakeholders interested in food innovation. It will provide information on current and developing innovations for use by the food industry and at the same time, outline the regulatory hurdles that will inevitably be encountered before new products or processes reach the EU market.
Food innovation is a significant driver of the food industry and can bring significant benefits to consumers through increased product choice or value and to the environment in terms of sustainability. However, regulatory controls of new foods and processes do not always receive sufficient consideration in the early planning stages of a new food or process. The result can be the unnecessary delay or postponement of a product launch, often with the prospect of brand damage and loss of competitive market share.

Food safety and the interests of the consumer are the main priorities of the Food Safety Authority of Ireland (FSAI), but the implementation of regulatory controls does not have to be a barrier to innovation.

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Topics covered will include ‘New Foods and New Food Ingredients’ addressing novel food and GM food; ‘New Food Processing Technologies’ will cover high pressure pasteurisation, ohmic heating among other non-thermal pasteurisation processes; and ‘Food Packaging and Food Contact Materials’ will address active and intelligent packaging along with the potential of nanomaterials. Presentations by industry speakers will be followed by speakers from the FSAI who will detail the regulatory requirements in the various fields of food innovation and time will be allowed for questions, answers and related discussions.

FOR FURTHER INFORMATION:
email: newfoodtechnology@fsai.ie or call: 01 8171 341

TO REGISTER:
click here

FOR DIRECTIONS:
Dept of Agriculture and Food Campus at Backweston, click here