



SAFEGUARDING THE FOOD CHAIN - PROTECTING AUTHENTICITY AND INTEGRITY

Thursday, 5th October, 2017
Main Conference Hall, Dublin Castle

07.30	09.00	Registration & Refreshments	
09.00	09.15	Welcome	Dr Pamela Byrne - <i>CEO, Food Safety Authority of Ireland</i>
09.15	09.30	Keynote Address	Ladislav Miko – <i>Deputy Director-General for Food Safety of the Directorate-General for Health and Food Safety of the European Commission</i>
REGULATORY. SESSION CHAIR - PAOLA COLOMBO DIRECTOR, SANTE F, EUROPEAN COMMISSION			
		Presentation Title	Speaker
09.30	09.55	EU Food Fraud Network - Challenges	Philippe Loopuyt - <i>Head of Unit, SANTE G5, European Commission</i>
09.55	10.20	Food Crime Matters -Tackling Dishonesty in Food Supply Chains	Andy Morling - <i>Head of Food Crime, Food Standards Agency, UK</i>
10.20	10.45	Combating Food Fraud: The Law Enforcement Perspective	Bérengère Dréno – <i>Specialist IP Crime, Europol</i>
10.45	11.15	Coffee Break	
11.15	11.50	The Role of Investigators in Food Fraud	Peter Whelan - <i>Director of Audit and Investigations, Food Safety Authority of Ireland</i>
11.50	12.15	DNA Analysis Supporting the Integrity of Animal Identification and the Food Chain	Pat Flanagan - <i>Head of Investigations Division, Department of Agriculture, Food and the Marine</i>
12.15	12.45	Q&A	
12.45	14.00	Lunch	
INDUSTRY. SESSION CHAIR – MICHAEL BELL NORTHERN IRELAND FOOD AND DRINKS ASSOCIATION			
14.00	14.25	Food Authenticity – A Solution from the Trenches	Mitch Weinberg - <i>President and Chief Executive Officer, International Food Authenticity Assurance Organization (IFAAO)</i>
14.25	14.50	Corner Cutting and Utter Cheating: Why do People Break the Rules?	Pete Lunn – <i>Social Research -Senior Research Officer, The Economic and Social Research Institute (ESRI)</i>
14.50	15.15	Building A Food Crime Unit For Scotland - Supporting The Bona Fide Industry	Ron McNaughton - <i>Head of the Scottish Food Crime and Incidents Unit, Food Standards Scotland</i>
15.15	15.45	Coffee Break	
15.45	16.10	Leadership in Managing Supply Chain Integrity	Paul Willgoss – <i>Technical Director, Marks and Spencer & FINN Chair</i>
16.10	16.35	Securing the Dried Herbs and Spices Supply Chain	John Hill <i>Technical Director, British Pepper & Spice Co. Ltd.</i>
16.35	17.00	The Role of an Industry Association in Food Fraud	Beate Kettlitz <i>Director Food Policy, FoodDrinkEurope</i>
17.00	17.30	Q&A	
17.30	17.40	Close	Peter Whelan - <i>Director of Audit and Investigations, Food Safety Authority of Ireland</i>
19:00	CONFERENCE DINNER incl. TOUR – Guinness Storehouse		

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Main Conference Hall, Dublin Castle**

08.00	09.00	Refreshments	
09.00	09.15	Welcome	Ray Dolan - <i>CEO, safefood</i>
09.15	09.30	Keynote Address	Mairead McGuinness - <i>MEP and Vice-President of the European Parliament</i>
SCIENCE/ACADEMIA. SESSION CHAIR – GARY KEARNEY SAFEFOOD			
09.30	09.55	Intelligence-Led Enforcement	Rob Phillips – <i>Welsh Food Fraud Coordinator</i>
09.55	10.20	Meat Your Horse: A Criminological Understanding of Food Fraud	Jon Spencer - <i>Reader in Criminology, University of Manchester</i>
10.20	10.45	Tackling Food Fraud: from Science to Solutions	Paul Brereton - <i>Head of Agri-Food Research, Fera Science Ltd</i>
10.45	11.15	Coffee Break	
11.15	11.40	Food Fraud - A Global Perspective of the Challenges and Solutions	Prof. Chris Elliott - <i>Professor of Food Safety and founder of the Institute for Global Food Security, Queen's University Belfast</i>
11.40	12.05	Is Fraud becoming the Norm in the Market Place?	Prof. Patrick Wall - <i>Professor of Public Health, University College, Dublin</i>
12.05	12.30	The Use of Science in Detecting Food Fraud – Lessons Learned	Dr Pat O'Mahony - <i>Chief Specialist Food Science and Technology, Food Safety Authority of Ireland</i>
12.30	13.00	Q&A	
13.00	13.15	Keynote Address	Phil Hogan <i>EU Commissioner for Agriculture</i>
13.15	14.15	Lunch	
ONLINE CHALLENGES. SESSION CHAIR – MARIA JENNINGS FOOD STANDARDS AGENCY, NORTHERN IRELAND			
14.15	14.30	Unique Food Fraud Prevention Challenges in E-Commerce	John Spink – <i>Director of the Food Fraud Initiative, Michigan State University</i>
14.30	14.45	Online Safety	Daniel Kingdon – <i>European Food Safety Lead, Amazon EU SARL, UK Branch</i>
14.45	15.45	Panel Discussion	Raymond Ellard, <i>Director Risk Management and Regulatory Affairs, Food Safety Authority of Ireland</i> John Spink – <i>Director of the Food Fraud Initiative, Michigan State University</i> Det. Supt. George Kyne, <i>National Bureau of Criminal Investigations, NBCI</i> Finbarr Garland – <i>Trust & Safety Manager, Done Deal, Adverts.ie and Daft.ie</i> Hugo Bonar – <i>Enforcement Manager, Health Products Regulatory Authority, HPRA</i> Liam Chambers – <i>Strategy Manager, IBM Research</i>
15.45	16.00	Closing Remarks	Dr Pamela Byrne - <i>CEO, Food Safety Authority of Ireland</i>